Unlimited Prospecting for Free

Check List/Cheat Sheet

What is Unlimited Prospecting for Free and Why do it?
Unlimited Prospecting on Facebook
Unlimited Prospecting on Craigslists
Unlimited Prospecting on Youtube
Unlimited Prospecting on LinkedIn
Unlimited Prospecting on Traffic Exchanges
Unlimited Prospecting using Google
Unlimited Prospecting using Boolean Searches
Prospecting to Generate Inbound Calls
What to do with your Prospects Once you have them

Get an email specifically for on-line marketing – www.gmail.com

Use that email to respond to resume, fill-in capture pages, or do any online marketing

Get a Free Google voice number

Use to respond to job seekers, post in online ads, or do any online marketing

Open a Craigslist account specifically for responses to classified ads and resumes

www.searchtempest.com – Makes searching Craigslist easier

Get a pointer url, like a .info or .com – DO NOT MARKET YOUR AFFILIATE URLS

Use that url in your emails, voicemails, and messages you leave

Keep the URL short and simple. Easy to remember!

Sample Keywords For Craigslist searches

Make Money, Work from Home, Paid Daily

Daily Income, $100 a Day, Make $3500, Work from Home

You can also search by MLM company name

Lists of MLM Companies and Top Trainers

http://www.nexera.com/ - Gives you list of top companies and trainers

http://www.nexera.com/top25/

http://www.mlmwatchdog.com/li_directory_mlm_companies.html - List of 2500 companies with URL

www.mlmrankings.com – Find out what companies are hot or going out of business

MLM Top Performers (Last Sixth Months)2/1/12

Nuverus   113% Gain

Jewel Kade   72% Gain

Lindt Chocolate RSVP 68% Gain

Vantel Pearls   59% Gain

Gold Canyon Candle Co   56% Gain

Discovery Toys   54% Gain

Gano Excel   53% Gain

VIVIANE   47% Gain

ViSalus 46% Gain

Jordan Essentials   44% Gain

Top 25 MLM Companies	Time In Business
1. Amway	1959 - 53 Years
2. Nu Skin	1984 - 28 Years
3. Melaleuca	1985 - 27 Years
4. USANA	1992 - 20 Years
5. ACN	1993 - 19 Years
6. Isagenix	2002 - 10 Years
7. Forever Living	1978 - 34 Years
8. Herbalife	1980 - 32 Years
9. Xango	2002 - 10 Years
10. 4Life	1998 - 14 Years
11. Arbonne	1980 - 32 Years
12. Advocare	1993 - 19 Years
13. Mannatech	1994 - 18 Years
14. Tahitian Noni	1994 - 18 Years
15. 5LINX	2001 - 11 Years
16. Nature's Sunshine	1972 - 40 Years
17. Legal Shield (PPL)	1972 - 40 Years
18. Freelife	1995 - 17 Years

19. <u>Nikken</u>   1975 - 37 Years

20. <u>Shaklee</u>   <u>1956</u> - 56 Years

21. <u>Synergy WorldWide</u>   1999 - 13 Years

22. <u>Neways</u>   1992 - 20 Years

23. <u>Juice Plus</u> (NSA)   1970 - 42 Years

24. <u>GNLD</u>   1958 - 54 Years

25. <u>Sunrider</u>

Reverse Marketing via Social Media

Some of the most popular social networking sites

www.facebook.com

www.twitter.com

www.myspace.com

www.linkedin.com

www.youtube.com

www.linkedin.com

Comprehensive list of all social media sites

http://en.wikipedia.org/wiki/List_of_social_networking_websites

List of Online date site (Why, cause you should avoid these as Reverse marketing sites).

People who are looking for mates or sex are NOT good potential prospects – sites to avoid

http://en.wikipedia.org/wiki/List_of_online_dating_websites

How to Reverse Market on Facebook.

Fact – 800 Million Active Facebook users

      *50% sign on to Facebook everyday

      *Spends an hour a day

      *Get more traffic than Google

Fact – 33 Million Active MySpace users

Fact – 120 Million Active LinkedIn Users

People use Social Media for 5 Primary reason

1. Networking

2. Building Relationships

3. Friendship

4. Entertainment and Games

5. Sales

Determine a Persons Purpose for Social Networking

-View Profile

-Check interests

-Look at wall

-See like, and groups joined.

You want to figure out a person's reason and agenda for being on Facebook.

Action Steps

Seach for a specific company key word – Lightyear Wireless (List Above)

Search for guru's fan pages – Frank Kern, Mike Dillard (List Below)

Search for people with similar jobs to you – mortgage brokers, real estate agents

Find their Name, email, phone number -Use Stiforp tools to contact

Send Friend Request

Chat with them when online - Find out what they NEED!

Build relationship

Things Not to Do

Open multiple Facebook Accounts

Send out dozens of FR in a day.

Spam people's walls

What is a Traffic Exchange?

A Traffic Exchange (or Hit Exchange as they are sometimes referred to) is a great free alternative way for driving more traffic to your website. Basically you gain more exposure for your own website using banner ads text links by viewing the ads for other people's websites.

If you are thinking that you do not have the time to view other people's websites, you should realize right up front that you don't have to do this. All traffic exchanges sell advertising. So if you're short on time, you can purchase ads without having to do any work yourself. Again back to the concept of Time vs. Money. If you have the time you can do all of your advertising for free, but if you a marketing budget and have money, you leverage other peoples time.

These programs provide you with a very powerful and cost effective way of :

- Branding your name, gathering leads, and creating sign-ups for Stiforp
- - Learning how your competition targets their campaigns
- - Putting Stiforp and your product or service in front of a very diverse audience
- - Seeing what other products or services that others are promoting

Top 30 Traffic Exchanges

***Check with your sponsor 1st. to see if they have links ***

http://www.trafficswarm.com

http://www.hitsafari.com/

http://www.trafficpods.com/

http://www.ts25.com/index.jsp

http://www.easyhits4u.com

http://www.adlandpro.com/

http://www.startxchange.com/

http://www.webbizinsider.com/

http://trafficg.com/

http://topsurfer.com/

http://trafficg.com

http://hit2hit.com

http://wild4hits.com

http://www.smileytraffic.com

http://www.webmasterquest.com

http://www.traffic-splash.com

http://www.newwaysurf.com

http://www.hittactic.com

http://trafficshowdown.com

http://www.splashpagesurfer.com

http://www.tezaktrafficpower.com

http://www.hitbandit.com

http://www.247trafficpro.com

http://www.1madz.com

http://www.froggyhits.com

http://royalsurf.com

http://deepspacetraffic.com

http://trafficdelivers.com

http://www.realhitz4u.com

List of Guru's for Facebook/YouTube/Google Searches

Nick Unsworth
Cedrick Harris
How to make money online with chris farrell
mlm global mastermind tribe
mike klingler
jonathan budd
tim atkinson
adam holland
seo networker
no excuses
jayson shawver
mari smith
todd falcone
mia davies
magnetic sponsoring
frank kern
amish shaw
jay kubassek
ryan deiss
jeff walker
aaronrashkinfanpage
tribe syndication network
tribepro
mlsp
brendon burchard
maximum leverage
deagan smith
rachael macgregor
brian fanale
mark hoverson
jordan schultz
brandon koon
tim ferriss
meetstaci
facebook marketing solutions
mavis nong
kim kiyosaki
ann seig's leaders circle
ty tribble
perry marshall

List of Guru's and Affiliate Programs for Facebook Searches

carboncopypro
pro elite
the elevation group
glenn arcaro
tim erway
social media buzz with video
crystal curtis
maria andros
diamond mlm & internet marketing tribe
social media travelers
smart social media
jairek robbins
socialcowgirl
diyana alcheva
the internet marketing lioness
dani johnson
clickbank
network marketing pro
perry belcher
casey eberhart
nichole s cooper
affiliate summit
raymond fong
norbert orlewicz
ann seig
mike dillard
social media club
katie freiling
ray higdon
rachel jackson
tom "big al" schreiter
tracey walker
qdreams
my lead system pro
diane hochman
rachael macgregor
shoemoney

What is a self-replicated website?
It's way to use the same website design and functionality for multiple people, in this case distributors on who join a specific MLM or Direct sales company

Each member of your team can get their very own website, packed with many features to get them sponsoring more people on a consistent basis. These systems are designed to be user friendly so your distributors can start using it immediately.

These websites typically give each distributor in the company the ability to:

Advertise, Prospect, Present and Follow-up with each lead.

Samples:

http://4ALLMLMS.STIFORPTour.com

www.sendoutcards.com/robmendez

www.sendoutcards.com/55309

Boolean Searches

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www.sendoutcards.com/55309 - **self replicated URL**

www.sendoutcards.com/*.*   - **boolean search**

sendoutcards.com/*.* - **boolean search**

http://sendoutcard.com/*.* - **Boolean search**

https://452845.myvi.net – **self replicated URL**

myvi.net – **Boolean search**

*.myvi.net – **Boolean Search**